



WestWorld™ Scottsdale  
January 25—February 2, 2008

[www.suncircuit.com](http://www.suncircuit.com)

2008  
Arizona Sun Circuit  
Quarter Horse Show

## SPONSORSHIP OPPORTUNITIES

**PLATINUM SPONSOR** **\$25,000+**

Custom, including possible event and/or facility naming rights, etc.

**GOLD SPONSOR** **\$10,000 to \$24,999**

Logo identification on national advertising, and on cover of Show Premium (deadline 9/10/07)  
Banner, advertisement and hyperlink from Sun Circuit website to sponsor's website  
Complimentary full page color advertisement in Show Premium (first priority placement)  
Possible video advertisement on live web cast production (in planning stages) \* Audio commercials on Sun Circuit Central  
Use of golf cart with custom logo during entire show \* VIP Parking Passes (first priority level)  
Preferred stalling and/or vendor location (first priority level) \* Membership/guest privileges at Sun Circuit VIP Hospitality Club  
Extensive banner placement \* Daily announcement in all show arenas \* Gold Sponsor gift package

**SILVER SPONSOR** **\$5,000 to \$9,999**

Banner, advertisement and hyperlink from Sun Circuit website to sponsor's website  
Complimentary full page color advertisement in Show Premium (deadline 9/10/07)  
Possible video advertisement on live web cast production (in planning stages) \* Audio commercials on Sun Circuit Central  
Use of golf cart with custom logo during entire show \* VIP Parking Passes (second priority level)  
Preferred stalling and/or vendor location (second priority level) \* Membership/guest privileges at Sun Circuit VIP Hospitality Club  
Extensive banner placement \* Daily announcement in all show arenas \* Silver Sponsor gift package

**BRONZE SPONSOR** **\$3,000 to \$4,999**

Banner, advertisement and hyperlink from Sun Circuit website to sponsor's website  
Complimentary full page color advertisement in Show Premium (deadline 9/10/07)  
Possible video advertisement on live web cast production (in planning stages) \* Audio commercials on Sun Circuit Central  
Use of golf cart with custom logo during entire show \* VIP Parking Passes (third priority level)  
Preferred stalling and/or vendor location (third priority level) \* Membership/guest privileges at Sun Circuit VIP Hospitality Club  
Extensive banner placement \* Daily announcement in all show arenas \* Bronze Sponsor gift package

**CHAMPIONSHIP SPONSOR** **\$2,500**

Advertisement and hyperlink from Sun Circuit website to sponsor's website  
Complimentary full page black & white advertisement in Show Premium (deadline 9/10/07)  
Preferred stalling and/or vendor location (third priority level) \* Membership/guest privileges at Sun Circuit VIP Hospitality Club  
Extensive banner placement \* Daily announcement in all show arenas \* Championship Sponsor gift package

**PATRON** **\$1,000 to \$2,499**

Logo and hyperlink from Sun Circuit website to sponsor's website  
Complimentary half page black & white advertisement in Show Premium (deadline 9/10/07)  
Preferred stalling and/or vendor location (fourth priority level) \* Membership/guest privileges at Sun Circuit VIP Hospitality Club  
Extensive banner placement \* Daily announcement in all show arenas \* Patron Sponsor gift package

**CLASS SPONSOR** **\$250 per class**

Recognition on Sun Circuit website  
Recognition and listing in Show Premium (deadline 9/10/07)  
Banner placement \* Show arena announcements \* Class Sponsor gift package

*See back of page for sponsorship application*